A number of issues that are of concern to members of the legal profession remain obtuse and arcane to the general public. One such area of interest to attorneys, often misunderstood by the public, is the attorney-client privilege. This privilege is more limited than a lawyer's ethical obligation to guard clients' confidences and secrets under Rule 1.6 of the Minnesota Rules of Professional Conduct. While the obligation under Rule 1.6 exists regardless of the source of the information obtained or the fact that others are aware of the confidences, the evidentiary privilege differs in those respects. Thus, as it regards the evidentiary privilege, a lawyer must advise his client of the privilege, avoid waiving it inadvertently, and assert the privilege in a timely manner. The use of the evidentiary privilege keeps information confidential that may be relevant in the resolution of a pending matter, and therein lies the controversy. Recently, two high-profile cases have put the issue of attorney-client privilege at the forefront of a debate about American jurisprudence.

THE FOSTER CASE

In Swidler v. United States, the United States Supreme Court addressed the issue of whether a grand jury was entitled to examine notes that a private attorney took in a meeting with the late deputy White House counsel, Vincent Foster, nine days before Foster's suicide. In oral arguments conducted on June 8, 1998, the issue before the Court was whether a balancing test, approved by the U.S. Court of Appeals for the D.C. Circuit, was appropriate in deciding whether a lawyer's communications with a now-deceased client should be disclosed. Under the proposed test, the statements would be discoverable if their "relative importance is substantial," the statements "bear on a significant aspect of the crimes at issue" and the issue is one "as to which there is a scarcity of reliable evidence." At the time the case came before the Court, one of the few reported cases had been decided by a state court and had held that the client's death did not affect the validity of the privilege. But most legal commentators conceded and the American Law Institute's Restatement of the Law Governing Lawyers stated that the privilege should not always survive the client. Essentially, the D.C. Circuit resorted to the usual test for overcoming work product privilege: a showing of substantial need plus undue hardship in acquiring the information elsewhere was all that was required. Foster's attorney noted that the work product privilege extended to lawyers as well as clients and that the purpose of the doctrine was to protect the lawyers thought processes, even after a client's death, creating a zone of privacy for the lawyers who had prepared a client's case. Justice Kennedy suggested at oral argument that the legal profession "would be poorer" if an attorney could not assure clients that information disclosed confidentially would be protected after the client's death. Many lawyers would agree and after Chief Justice Rehnquist noted that there was little "empirical research in the legal profession" about this topic and suggested that if lawyers and prosecutors were polled, the Court would "have a much better idea of how to decide the case," a poll was conducted by the National Law Journal with only 17 percent supporting the position taken by Independent Counsel Kenneth W. Starr that the privilege ends with death.

Two and a half weeks after the argument, in almost summary fashion belying the depth of the debate, the Court, in a 6-3 decision, not only rejected the independent counsel's position that the privilege ends with a client's death. The Court also refused to support the balancing approach, used by the lower court, that would have allowed the privilege to be breached if the communications were of substantial importance to a criminal matter. While one commentator declared the decision "a complete victory for the legal profession and the clients we represent," another noted that the ruling "promised to have far-reaching consequences for the legal profession — from the White House counsel's office to single shingle practices throughout the USA." A "legal ethics specialist" went further, describing "the ruling as a huge, and arguably unfair, boost for the profession. It means lawyers are uniquely available for the most confidential of conversations."

The Swidler and Berlin decision solidifies the attorney-client privilege and serves as a reminder to all of us of our duty to protect that privilege (along with our duty under MRPC 1.6 to protect confidences and secrets). Moreover, the decision promises to have far-ranging implications for the profession for years to come.

THE TOBACCO LITIGATION

One of the more neglected revelations from the recently completed tobacco litigation was the apparent misuse of the attorney-client privilege by lawyers on behalf of the tobacco industry, as evidenced in recently released documents and files.

The solution adopted by the tobacco companies was to have their "scientific" research conducted under the close consultation, and sometimes under the management, of their lawyers. The idea was that bad findings could be held back as lawyer-client confidences, whereas good findings could be described as the product of scientific inquiry. Obviously, our first loyalty as attorneys must be to our clients. It is unusual for attorneys to be sanctioned for abusing the attorney-client privilege. Further, as noted earlier, we have obligations under both the attorney-client privilege and under MRPC.

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PROFESSIONAL RESPONSIBILITY

1.6 to keep certain matters confidential. Yet a lawyer, who intentionally conceals documents that should be disclosed, withholds evidence or acquiesces to perjured testimony, or who helps to commit or conceal a continuing wrongful act, will be subject to disciplinary proceedings.

In this area, timing is a major consideration. Suppressing research or destroying documents prior to any lawsuit request certainly raises moral issues but not always ethical concerns. On the other hand, the Rules of Professional Conduct clearly prohibit lawyers from aiding clients in making false statements or participating in the creation of false evidence. Finally, failing to turn over documents, or destroying them when subject to a court order, is far more than an ethical violation; such conduct may well constitute obstruction of justice in violation of the criminal code.11

For over three decades, the parade of lawyers involved in this abuse of the attorney-client privilege came from some of the most well-known law firms in the nation. Perhaps their behavior serves to remind us that when the stakes are high, the clients powerful, and the fees huge, some of our best lawyers fail to meet the test, folding under the weight of expediency and self-interest. As one commentator noted, "It seems not unfair to characterize the activity as assisting in fraud on the public...all of us in the legal profession will pay the price."2

The attorney-client privilege is both an honor and a duty. While recently recognized by the highest court in the land as the cornerstone of the attorney-client relationship, the misuse of that privilege can undermine the entire foundation of our profession. We all do pay the price and we will continue to do so as long as there are lawyers out there who rationalize the collapse of their ethical and moral values while taking the path of least resistance.3

NOTES
1. See MRPC 1.6 Confidentiality of Information.
8. Kevin Johnson, "Justices deny Starr's request for notes of Foster," USA Today, 6/26/98, 3A.

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Why Some Minnesota Lawyers Get Rich... While Others Struggle To Earn A Living

How To Increase Your Income By As Much As 300%

Trabuco, CA - Why do some lawyers make a fortune while others struggle just to get by? The answer, according to California lawyer David Ward is not talent, education, hard work, or even luck. "The lawyers who make the big money are not necessarily better lawyers," Ward says. "They have simply learned how to market their services."

Ward, a successful sole practitioner who at one time struggled to attract clients, credits his turnaround to a little-known marketing method he stumbled across six years ago. He tried it and almost immediately attracted a large number of referrals. "I went from dead broke and drowning in debt to earning $300,000 a year, practically overnight."

Ward points out that although most lawyers get the bulk of their business through referrals, not one in 100 has a referral system, which, he maintains, can increase referrals by as much as 1000%. "Without a system, referrals are unpredictable. You may get new business this month, you may not," he says.

A referral system, by contrast, can bring in a steady stream of new clients, month after month, year after year. "It feels great to come to the office every day knowing the phone is going to ring and new business will be on the line," Ward says.

Ward, who has taught his referral system to lawyers throughout the U.S., says that most lawyers' marketing is "somewhere between atrocious and non-existent." As a result, he says, the lawyer who learns even a few simple marketing techniques can stand out from the competition. "When that happens, getting clients is easy."

Ward has written a new report entitled, "How To Get More Clients In A Month Than You Now Get All Year!" which reveals how any lawyer can use this marketing system to get more clients and increase their income. For a FREE copy, call 1-800-562-4627 for a 24 hour FREE recorded message.