

IAP2 Spectrum of public participation



Inform



Consult



Involve



Collaborate



Empower

Engagement goal	To provide the public with unbiased and objective information to help them understand the problem, alternatives, opportunities and/or solutions.	To get public feedback on analysis, alternatives and/or decisions.	To work directly with the public throughout the decision-making process so that the public's concerns and goals are consistently understood and considered.	To partner with the public in each aspect of the decision-making process, including developing alternative solutions and finding the preferred solution.	To place final decision-making in the hands of the public.
Promise to the public	We will keep you informed.	We will keep you informed, listen and acknowledge your concerns and goals, and let you know how public input influenced our decision. We will seek your feedback on drafts and proposals.	We will work with you so that your concerns and goals are directly reflected in the alternatives developed and let you know how public input influenced the decision.	We will work together to formulate solutions and include your advice and recommendations into the decision to the maximum extent possible.	We will implement what you decide.
Example engagement methods	<ul style="list-style-type: none"> Fact sheets Web sites Social media Newsletters Tabling at events Open houses 	<ul style="list-style-type: none"> Public comment Focus groups Surveys Public meetings 	<ul style="list-style-type: none"> Workshops Deliberative polling World cafe 	<ul style="list-style-type: none"> Citizen advisory committees Consensus building Participatory decision-making 	<ul style="list-style-type: none"> Citizen juries Ballots (voting) Delegated decisions

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